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FOR IMMEDIATE RELEASE

NEWS RELEASE



## Champagne and Roses Launches First Member at Loggerhead Club & Marina™—South Lantana

### All new Marina Immediately Open to the Public

by Leslie McKerns

JUPITER, FL – Seven Kings Holdings, Inc., the premier South Florida marina development and holdings company, announces the first Loggerhead Club & Marina™ members at the all new Loggerhead Club & Marina™—South Lantana, at 401 Moorings Drive, Lantana, FL. At the opening launch and ribbon cutting ceremony held January 22<sup>nd</sup>, staff welcomed newest members, Bob and Cathy Barrett to the club. With champagne flowing and balloons waving on waterfront breezes, the honored guests gathered on the deck of their 40 foot SeaRay, the *Atlantique*.

“We are bowled away with this spectacular brand new marina and the nicest people in the industry,” says Bob Barrett. “We love the newness of the marina. This is truly the boating life that belongs with the Florida lifestyle – we stroll out and find our boat ready for us, assisted by smiling staff who know us by name.”

The Barrett’s have lived in Florida for 55 years, and consider themselves Floridians. With former executive careers in real estate and the hotel resort industries, the Barrett’s now enjoy Florida as their

primary focus. Enjoying Intracoastal cruises with friends, exploring surrounding areas, stopping to picnic or at one of the many restaurants along the way – all are considered key activities.

The launch party included a ribbon cutting ceremony and welcome gifts including a *Welcome Aboard Loggerhead Club & Marina™* gift pack with benefits kit, branded club merchandise, keychain, hat, visor, insulated beverage holders, and a Loggerhead Club & Marina™ burgee – a special flag denoting club membership.

**“We enjoy welcoming those who lease at our marinas and giving all the benefits of a club without club prices and exclusions,”** says Raymond Graziotto, co-owner of the Loggerhead Club & Marina™ brand. **“Our branded marinas are open to the public** and are founded upon the highest level of service in the industry. We want to be known for friendly, attentive service, and to cement our philosophy, we’re training our people with the Dale Carnegie Institute methods based upon the famous book, *How to Win Friends and Influence People.*”

This is the ninth marina under the Loggerhead Club & Marina™ brand. With 70 wet slips, this new property brings the total to more than 2,000 slips from Miami north to Vero Beach open to the public under the brand. Loggerhead Club & Marina™—South Lantana is a deepwater marina located directly on the Intracoastal Waterway. Amenities at the marina include 70 wet slips, a Harbor Master’s Office, fully stocked Ships Store, luxury restrooms with saunas, pool, clubhouse with social room including wet bar, big screen TV, pool table and card tables. An exercise and weight room is also available.



**Newest Member, Cathy Barrett, Cutting the Ribbon at Loggerhead Club & Marina™—South Lantana**

“Loggerhead Club & Marina™—South Lantana is a **New Year’s gift to Florida’s boaters – a brand new public access marina, never before opened.** Many owners of waterfront marina properties have stopped renting slips to the public, only offering slips to condo owners, or those who can afford expensive yacht club memberships,” says Ray Graziotto, co-owner of the Loggerhead Club & Marina™ brand. “Loggerhead Club & Marina™ properties are open to everyone.” The marinas provide outstanding service within a club atmosphere and branded amenities accessed simply by leasing at the marinas. The marina can be reached by phone or fax to reserve immediate space. Phone: 561-721-3888 Fax: 561-721-3988.



**Bob and Cathy Barrett, newest Loggerhead Club & Marina™—South Lantana Members**

**Loggerhead Club & Marina™—South Lantana features:**

- **A brand New 70 wet slip marina, open to the public.**
- **Full Marina Service** seven days a week, staffed by well-trained uniformed employees.
- A completely stocked **Ship’s Store** with a wide variety of quality marine supplies, soft goods such as sweat shirts, hats and jackets, cold drinks, ice and snacks.
- **Luxury pool and clubhouse** with social room including wet bar, big screen TV, pool table and card tables. Weight room also available.
- **Harbor Master’s Office** and **Virtual Office** including message center, high-speed internet access, email services, print, copies and meeting space.
- Complete resource / referral center for all marine related **Repairs, Refurbishing** and **Maintenance** offered by fully accredited, licensed and insured marine service contractors.
- **Vessel care** including regular upkeep, wash, engine flush, wax and service check.
- **Luxury Rest Facilities** complete with air conditioning and saunas.



**Seven Kings Holdings, Inc., Raymond Graziotto, and JC Solomon II**, owner and developer of marinas, master planned communities, marina development and resort properties, including *Loggerhead Club & Marina™—Riviera Beach, FL, Loggerhead Club & Marina™—Vero Beach, FL, Loggerhead Club & Marina™—Palm Beach Gardens, FL, Loggerhead Club & Marina™—Lantana, FL, Loggerhead Club & Marina™—South Lantana, FL, Loggerhead Club & Marina™—Hollywood, FL, Loggerhead Club & Marina™—Aventura, FL, Loggerhead Club & Marina™—North Miami Beach, FL, and Loggerhead Club & Marina™—Miami, FL.*

[www.loggerheadclubandmarina.com](http://www.loggerheadclubandmarina.com); <http://www.skholdings.com>

**Loggerhead Club & Marina™ brand is owned by Seven Kings, Holdings, Inc.**, headquartered in Jupiter, Florida, a premier development and holdings company of independently owned and operated luxury marinas and related properties. [www.skholdings.com](http://www.skholdings.com)

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